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TOE to act as the Secretariat of TBS·Kodansha Original Drama Grand Prize Competition .

Tokyo. April 25, 2006 – T.O Entertainment, Inc. (President & CEO : Takeichi Honda, Location : Chiyoda-ku, Tokyo) announce that T. O Entertainment act as the secretariat of TBS·Kodansha Original Drama Grand Prize Competition.

The genre covered by “Original Drama Grand Prize Competition” is not limited.TBS and Kodansha aim at building-up multi-windows to discover new novels by collecting variety of original novels which are suitable for TV/Movie dramas.. By co-organizing the “Original Drama Grand Prize Competition”, both companies aim at synergy effect of “T.V. and radio” and “novels” and developing the works for drama from the viewpoint of the “audience ” and the “reader”.

The editors of Kodansha and the producers of TBS act as the member of screening committee and select from the submitted manuscript with a mutual consent the original novels which can make the best use of the characteristics of respective medium.. Dramatization of the novels and the novelization of the dramas have already done actively , however, the “ Original Drama Grand Prize Competition” expects that a new original novels with an awareness of visualizing the novels will be written by collecting the novels assumed to be visualized or novelized.

The novel won first prize in the competition is to be awarded the grand prize and supplementary prize, being published by Kodansha and dramatized for TV-radio by TBS. The official website “ Original Drama Grand Prize Competition” will directly accept entering the competition,, sending out more detailed information about the

applying novels such as the trend in supplying novels on the blog which the secretariat establishes within the website. More over, a place is to be offered to post ideas and suggestions for the dramas and the settings, freely, for anyone including the people who are not the applicants of this contest.

T.O Entertainment do a creative management for the writers, which is uncommon in Japan, and take on incubating the contents as mission. The operation of T.O Entertainment as the secretariat contributes to the creation of the new work by synchronizing the know-how we have cultivated on picking up the literature creators with the abilities of planning and developing of the web contents utilizing blogs, etc.

Hereafter, our company has an intention to participate positively on the activities which will broaden the field for picking up new contents.

TBS's Official Website <http://www.tbs.co.jp/> shall link to the “ Original Drama Grand Prize Competition” Official Website

Kodansha's Official Website <http://www.kodansha.co.jp/> shall link to the “ Original Drama Grand Prize Competition” Official Website

“Grand Prize Awarding Original Drama Competition” Official Website
<http://www.d-gensaku.jp/>

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