



T.O Entertainment

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For immediate Press Release:

**TOE facilitate JDC Trust to firstly starts managing copyrights for original works of art
under a trust scheme**

First case is newly published "Mardock Velocity" by Tow Ubukata

Tokyo. September 29, 2005 - T. O Entertainment, Inc. (hereinafter referred to as "TOE", headquartered in Chiyoda-ku, Tokyo, President: Takeichi Honda) and JAPAN DIGITAL CONTENTS TRUST, INC. (hereinafter referred to as "JDC Trust", headquartered in Minato-ku, Tokyo, President: Hirofumi Doi) reached an agreement to set up a trust for the copyrighted work of Tow Ubukata's (representative works are "Mardock Scrumble" and "Fifner in the azure") newly published "Mardock Velocity" (published by Hayakawa Publishing Corporation) to whom TOE works as an agent. Secondary development of the said copyrighted work including cinematization, animation, and merchandising is also being planned and we obtained JDC Trust's continuous support in terms of financing for the secondary development. Although there were some cases in the past in which trust for copyrighted works was set up for the cinemas and animations produced based on original works, this is the very first case in Japan where the trust is established for the original work itself.

Tow Ubukata was born in Gifu Pref. in 1977. He won the Kadokawa Sneaker Award in 1996 through his work "Kuroi Kisetsu" and made his debut as a writer. Since then he has been aggressively developing his own activities with outstanding talent and overwhelming energy without limiting the media. The work to be trusted this time is the long-awaited continuous

series of "Mardock Scrumble" (published by Hayakawa Publishing Corporation) which won the Japan SF Award in 2003.

JDC is planning to further advance the management trust for copyrighted original works by cooperation with TOE. As a second case, another trust will be established for "One Minute" (currently being serialized in "Nikkei Characters" published by Nikkei BP Publications) by Kei Ooishi who is famous for his novelization of movies such as "The Juon" and "Old Boy". Ooishi is also a writer for whom TOE works as an agent. If the original writer establishes a trust for his works and centralizes his or her licensing contact, then mobility is generated in a multiuse of content which surely expands business opportunities. TOE's policy is to continuously produce more attractive contents by cooperation with various business partners as well as creators.

<Outline of JAPAN DIGITAL CONTENTS TRUST, INC.>

Location: Toranomom Kiyoshi Bldg., Toranomom, 4-3-10, Minato-ku, Tokyo 105-0001

Establishment: March 3, 1998

Capital: Yen 1,454,019,000 (As of end June 2005)

URL: <http://www.jdc.jp/>

Line of Business: The purpose was to supply content creators with coordination of financing and its distribution as well as the protection of copyrights. By organizing and managing "Tokyo Multimedia Fund (TMF)", JDC Trust is continuously involved in development and investment into new digital contents and business supports.

T.O Entertainment, Inc.

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